

Note: Key data/information in this sample page is hidden, while in the report it is not.

2 Planting area of sweet pepper in China

2.1 Total planting area of sweet pepper in China

In general, the total planting area of sweet pepper has shown an increasing trend during the past decade in China. The total planting area of sweet pepper in China is about xxx mu at present. With the economic benefit of planting sweet pepper recognized by farmers and the local governments' promotion and technology support, the planting of sweet pepper is widely spread in China and mainly distributed in northern China and East China. The development of plastic arch shed and winter solar greenhouse for planting sweet pepper also results the expansion in the planting area of sweet pepper in China in recent years.

2.2 Planting area of sweet pepper in main planting provinces/regions

Table 2.2-1 Planting area of sweet pepper in top 10 planting provinces in China, 2014

No.	Province/region	Main city/county	Planting area, mu
1	xxxx	xxxx	xxxx
2	xxxx	xxxx	xxxx
3	xxxx	xxxx	xxxx
4	xxxx	xxxx	xxxx
5	xxxx	xxxx	xxxx
6	xxxx	xxxx	xxxx
7	xxxx	xxxx	xxxx
8	xxxx	xxxx	xxxx
9	xxxx	xxxx	xxxx
10	xxxx	xxxx	xxxx
Others			xxxx
Total			xxxx

Note: "Inner Mongolia" stands for Inner Mongolia Autonomous Region. The same hereafter.

Source: CCM

4 Market share of top 20 sweet pepper seed producers in China

The top 10 and top 20 sweet pepper seed enterprises in China take up about xxx% and xxx% respectively of China's market. The multinational vegetable seed giants, namely RijkZwaan, xxx and xxx, rank the xxx, xxx and xxx with their market share reaching xxx%, xxx% and xxx% respectively at present, while the other multinational vegetable seed giants of xxx, xxx and xxx only take up about xxx% of each, as they focus less on sweet pepper seeds than the former three ones.